

NextEra Dairy

Contract Dairy Farming Programme · A subsidiary of **Meekoo® Industries Limited** · White Revolution 2.0



A2 PROTEIN CERTIFIED

100% BUYBACK GUARANTEE

ZERO ANTIBIOTICS

ORGANIC FODDER

A2 DESI GHEE

EXPORT GRADE

IOT COLD CHAIN

24/7 VET SUPPORT

CORPORATE MISSION · WHITE REVOLUTION 2.0

"To transform Indian dairy farming into a stable, dignified, and profitable enterprise — by combining A2 genetics, IoT precision, zero-antibiotic animal welfare, and direct global market access into one vertically integrated dairy partnership model."

100%

BUYBACK GUARANTEE

A2

BETA-CASEIN FOCUS

+25%

MILK FAT INCREASE

24/7

VETERINARY SUPPORT

PARENT COMPANY

Meekoo Industries Limited

CIN: U10610PN2024PLC232774 · ISIN: INE1YQS01016 · Pune, Maharashtra, India · Public Limited Company

About NextEra Dairy

CORPORATE OVERVIEW

NextEra Dairy is the contract dairy farming arm of Meekoo Industries Limited, dedicated to transforming India's dairy sector through a full-service partnership model that prioritises **livestock welfare**, **A2 milk genetics**, **IoT precision management**, and **guaranteed farmer income**. Operating under the banner of *White Revolution 2.0*, NextEra connects India's dairy farmers directly to premium domestic and global markets — eliminating middlemen and market volatility.

From individual farmers with 3 animals to FPOs managing 5,000+ cattle, NextEra provides technology, veterinary support, cold-chain infrastructure, and pre-committed buyback contracts — making dairy farming a stable and dignified livelihood at every scale.

THE A2 MILK ADVANTAGE — INDIA'S ANCIENT MILK, MODERN CERTIFICATION

A2 milk from indigenous Indian breeds (Gir, Sahiwal, Red Sindhi) contains only the A2 beta-casein protein. Emerging research associates A2 milk with easier digestion, reduced inflammation, and higher calcium bioavailability. NextEra specifically prioritises A2 production through targeted breeding support, genetic testing, and breed-specific nutrition — unlocking premium pricing for every partner farmer.

20–40%

Price Premium over commodity milk
for certified A2 herds

+25%

Milk Fat Content Increase through IoT-
driven herd management

30–40%

More milk over productive life from
stress-free, well-nourished animals

Core Business Activities



ACTIVITY 01

A2 Contract Dairy Farming

100% buyback guarantee at premium milk-fat-based pricing. Pre-committed contracts with partner farmers before the season begins — completely eliminating market volatility. Strategic A2 breed selection with genetic testing support.

Gir Cow

Sahiwal

Red Sindhi

A2 Genetic Testing

Fat-Based Pricing



ACTIVITY 02

Dairy Processing & Export

FSSAI-certified dairy processing facilities producing A2 desi ghee, milk powder, paneer, butter, and value-added dairy products — linked to Meekoo's global export pipeline across 30+ countries.

A2 Desi Ghee

Milk Powder

Paneer

Butter

Buttermilk

Institutional Supply



ACTIVITY 03

IoT Precision Dairy Management

Smart livestock wearables (ear tags, neck collars) monitor health vitals, heat cycles, rumination, and activity 24/7. AI-driven analytics predict calving, optimise nutrition, and prevent herd health issues before they impact yield.

Livestock Wearables

Heat Cycle Detection

AI Herd Analytics

IoT Bulk Coolers

Real-Time Fat Testing



ACTIVITY 04

Livestock Health Programme

Comprehensive animal welfare system: zero-antibiotic policy, non-GMO organic fodder, scheduled vaccination drives for FMD, BQ & HS, mobile health camps, and 24/7 emergency veterinary helpline with 4-hour response guarantee.

Zero Antibiotics

Non-GMO Fodder

Vaccination Drives

Emergency Vet Helpline

What Every Partner Farmer Receives



Nutritional Subsidy

Subsidised high-protein silage, mineral mixtures & breed-specific supplements delivered to farm gate

Up to 15% Cost Reduction



Instant Digital Payments

Milk fat-based price settlement credited directly to farmer bank accounts — zero middlemen

24-Hour Bank Settlement



24/7 Veterinary Care

On-farm health camps, vaccination drives, and emergency vet helpline for all partner herds

4-Hour Emergency Response



Export Market Linkage

Direct access to Meekoo's global A2 ghee, milk powder and dairy export routes

Premium Global Returns



IoT Technology Setup

Livestock wearables and IoT bulk coolers installed and maintained by NextEra at zero cost to farmer

Fully Managed Tech



Guaranteed Buyback

100% buyback contract at premium fat-based price — committed before the season begins

Zero Market Risk

Dairy Product Portfolio



A2 Fresh Milk

Certified A2 beta-casein milk from indigenous breeds, cold-chain managed for premium retail

DOMESTIC PREMIUM



A2 Desi Ghee

Traditional bilona-churned ghee from Gir & Sahiwal cow milk — India's most premium dairy export

EXPORT — PREMIUM



Milk Powder

Whole, skimmed & A2 milk powder for export — spray-dried in FSSAI-compliant facilities

EXPORT — INDUSTRIAL



Dairy Value-Adds

Paneer, butter, curd, buttermilk & khoa for institutional supply and food manufacturing

INSTITUTIONAL SUPPLY

Farm-to-Factory Cold Chain



Farm Collection

IoT coolers maintain 4°C within 2 hours of milking



Refrigerated Transport

GPS-tracked insulated tankers with temperature logging



Collection Testing

Fat, SNF, protein & adulteration tested; results linked to payments



Processing

FSSAI-certified ghee, powder & value-add manufacturing



Global Export

Full traceability from source farm to destination country

The Partnership Journey

01



Application & KYC

Digital application, plain-language contract in farmer's language

02



Herd Assessment

Vet team visits to assess breed, health & production potential

03



Nutrition & Tech

Fodder programme begins, wearables & IoT cooler installed Day 1

04



Daily Collection

Refrigerated vehicle arrives twice daily; fat & SNF tested instantly

05



Instant Payment

Premium fat-based price credited to bank account within 24 hours

Corporate & Contact Details

REGISTRATION DETAILS

DIVISION OF	Meekoo Industries Limited
PARENT CIN	U10610PN2024PLC232774
PARENT ISIN	INE1YQS01016
GST	27AASCM3310N1Z2
IEC CODE	AASCM3310N

CONTACT & OPERATIONS

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